



OTC Market: **EDXC**

2021 Corporate Presentation

Live Life Unlimited®

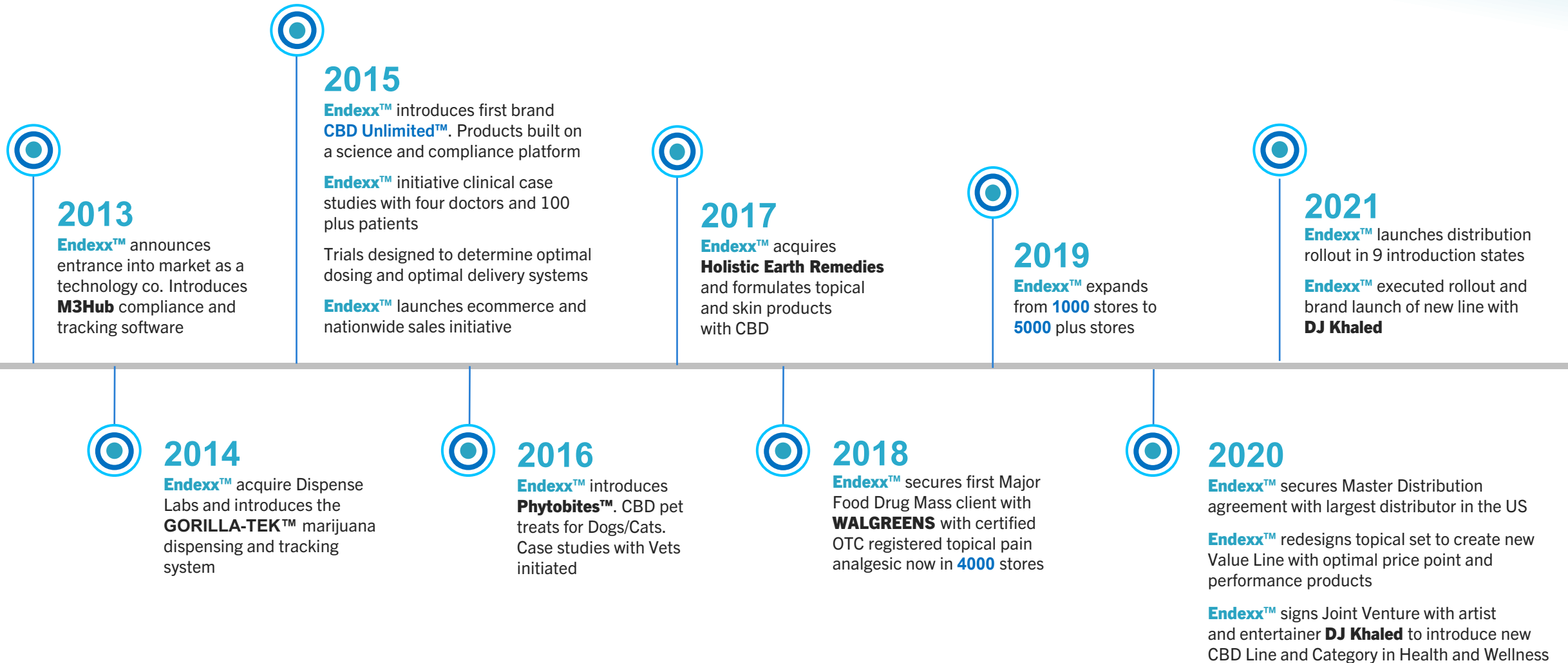


Safe Harbor Statement



This presentation may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, such as statements relating to financial results and plans for future development activities. Forward-looking statements include all statements that are not statements of historical fact regarding intent, belief or current expectations of the Company, its directors or its officers. Investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, many of which are beyond the Company's ability to control. Actual results may differ materially from those projected in the forward-looking statements. Among the factors that could cause actual results to differ materially from those indicated in the forward-looking statements are risks and uncertainties associated with the Company's business and finances in general, including the ability to continue and manage its growth, competition, global economic conditions and other factors discussed in detail in the Company's periodic filings with the Security and Exchange Commission. The Company undertakes no obligation to update any forward-looking statements.

Company Timeline



Key Metrics



EDXC EXECUTIVE SUMMARY

Endexx™ (OTC: **EDXC**) proudly presents its key brand, **CBD Unlimited™**. CBD Unlimited™ is a premier developer of CBD-based products, each formulated to address key segments of the health and wellness market. Through its subsidiaries and strategic partnerships, CBD Unlimited™ sells high-end CBD oils, topicals, capsules, snacks & beverages. Additionally, we have brand lines for dogs, cats, & horses.

All **CBD Unlimited™** products follow strict compliance, certified processing and testing, to create high quality products unmatched by its competitors. With over 9M in projected sales fiscal year end 2022 and a projected growth rate exceeding 100% year over year, CBD Unlimited™ is poised to becoming a leader in the CBD industry.

ENDEXX™ AT-A-GLANCE

Common Shares	EDXC
Average trading Volume	1 M
Exchange	OTC Market
Recent Common Price	\$0.10
Common Outstanding Shares	462,481,493
Float	265 M
Market Cap	\$46M
FY End	9/30/20

Hemp-Derived CBD Benefits For The Whole Family



EDXC EXECUTIVE SUMMARY

- ✚ US Grown All-Natural Hemp
- ✚ 3rd Party ISO Lab Tested
- ✚ THC-Free 0.0 %
- ✚ Functional Ingredients
- ✚ Free of GMOs, Gluten
- ✚ Parabens, Phthalates, & Sulfates
- ✚ *Vegan & Cruelty-Free
- ✚ *Excludes Balms Containing Beeswax



MAGGIE'S™ TOPICAL BLEND

OTC TOPICALS



PET INGESTIBLES



CBDU Formulations

SCIENCE & NATURE WORKING AS ONE

MANUFACTURING CERTIFICATIONS

CBD Unlimited™’s contract manufacturers and labs have all required certifications: **ISO, cGMP, Cosmetic and OTC**

UNPARALLELED QUALITY

All of CBD Unlimited™’s products undergo rigorous quality control and are independently tested by laboratories at each point of production to ensure each product meets the highest of standards and purity

TARGETED DELIVERY | CONTROLLED DOSING



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endexx™



PRICE POINT VALUE

CBDUnlimited.com

Disruption = Transformative Market Opportunity



“BETTER PRODUCTS BETTER YOU”

- ✚ **ENDEXX™ CORE VALUE:** The Genuine Concern for the Well Being of Others
- ✚ **OUR PROMISE:** Produce the **Highest Quality** Product at the **Best Value**. “Science and Compliance”
- ✚ **CURRENTLY IN MORE THAN 5,000 LOCATIONS NATIONALLY**, with access to more than **1,000,000** in 5 years. Well positioned to become the **Most Distributed CBD Nutraceutical Company by 2026**
- ✚ **PUBLIC COMPANY** (OTC: **EDXC**) – with a market cap of approximately **\$25M**
- ✚ **ACQUISITION POTENTIAL** – Competitor CBD companies have been recently acquired at record valuations. GWPH sets the bar at **\$7.2B**
- ✚ **STRONG ACQUISITION POTENTIAL** inside of **5 yrs**, puts future valuation in excess of **\$1B USD**



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CBDUnlimited.com

Why Invest With US “The Economics are Strong”



EDXC OTC MARKET

- ✚ **PROVEN MANAGEMENT** 65+ years experience in launching brands in major F/D/M retail accounts
- ✚ **CBD INDUSTRY** is experiencing significant growth moving from \$2B to \$22B.
- ✚ **STRONG DISTRIBUTION PARTNER** Access to more than 1,000,000 retail locations
- ✚ **\$38 BILLION DOLLAR INDUSTRY** Men's Grooming line Launched in May 2021. Supported by Iconic Celebrity Influencer DJ Khaled – targeting one percent market share **\$380M**
- ✚ **\$180 BILLION DOLLAR INDUSTRY** Women's Cosmetics Line Extension Introduced in late 2021
- ✚ **\$1 BILLION GLOBAL PET SUPPLEMENT INDUSTRY** **Phytobites™** for Pet and Equine (**\$50M**)
- ✚ **OUR GOAL** is to capture a minimum of 1% of each targeted addressable market (**\$500m Revenues**)
At 0.5% in sales mid-cycle it equates to **\$250M** in the next three years

Endexx™ will be recognized as the market leader in both Men's Grooming Products infused with CBD and Women's Functional Beauty/Cosmetics, coupled with a proven management team, Iconic Celebrity Influencers supported by the largest Distributor in the US. The ROI on Investment will be Transformative for **Endexx™** Stakeholders

Strength In Partnerships

endexx™



CBD Unlimited™ has carefully partnered with the nation's largest wine and spirits distribution company. One out of every three bottles in stores nationally are distributed by **SOUTHERN GLAZER'S**. A strong partnership allows **CBDU** to grow state by state.

CBD Unlimited™ "Over-the-Counter (OTC)" Topicals are located in **WALGREENS**. Roll-Out in **Convenience** Point of Purchase Impulse buy Value-Line Q3 launch.



Walgreens



LIVE WELL
LOVE WELL
BLESSWELL

been the
secrets.
-home,
cally
or



This Is An Iconic Deal



A truly Iconic partnership creating an entirely different segment in the marketplace...

EXIT STRATEGY:

- ✚ Position to be acquired in **3-5 years** in excess of **\$1B**
- ✚ The Capital Need Now is **\$15M** to support the growth of the business

RECENT INDUSTRY ACQUISITIONS:

- ✚ GW Pharma acquired for **\$7.2B** in 2021
- ✚ Dollar Shave Club acquired for **\$1B** in **2016**
- ✚ Harry's Men's Care Line acquired for **\$1.37B** in **2019**

FINANCING INSTRUMENTS INCLUDED:

- ✚ Debt Financing- Minimum **8%-10%** Interest Quarterly/Annual Payments, with Convertible to Equity option
- ✚ Equity Financing- Discounted Stock Purchase Position
- ✚ Hybrid to include both Equity and Debt

Khode, LLC



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Core CBD/Pet Care Projections 2022- 2026



US TOTAL ADDRESSABLE MARKETS
MEN’S GROOMING & PET CARE

0.1%

0.5%

1%

	0.1%			0.5%			1%		
2026	\$45M	\$6.32M	\$51M	\$226M	\$31M	\$258M	\$453M	\$63M	\$516M
2025	\$43M	\$6.02M	\$49M	\$216M	\$30M	\$246M	\$433M	\$60M	\$493M
2024	\$41M	\$5.73M	\$47M	\$207M	\$28M	\$235M	\$414M	\$57M	\$472M
2023	\$39M	\$5.46M	\$45M	\$198M	\$27M	\$225M	\$397M	\$43M	\$451M
2022	\$38M	\$5.2M	\$43M	\$190M	\$26M	\$216M	\$380M	\$52M	\$432M

MEN’S GROOMING CAGR 4.5% CBD CORE HUMAN-PET CAGR 5% TOTAL ADDRESSABLE MARKET INCOME

BRANDING AND RELEVANCE



TODD DAVID, CEO



Mr. Davis has served as Chairman and CEO of **Endexx™** Corporation since 2003. He has operated **Endexx™** as an incubator for a diversified portfolio of micro-cap growth companies

CBD Unlimited™ has been featured in a variety of media outlets and has gained endorsements from prominent industry and lifestyle organizations.

FOX BUSINESS
ROLLINGSTONE
YAHOO
BENZINGA
FORBES
MODERNDOG
FOX 10
KPHO TV
SF WEEKLY
SNN
MEN'S HEALTH
READER'S DIGEST





Our Team



BOARD OF DIRECTORS

Peter Governale
Dr. Daniel Brandwein
Dustin Sullivan
Todd Davis: Chairman

ADVISORY TEAM

EXECUTIVE TEAM

Todd Davis, CEO
Ronald Cotting
Steve Herron, MBA

Rob Hasty Senior Advisor

Mr. Hasty was formerly Regional Vice President of a Fortune 500 retail Pharmacy bringing 40 years of expertise.

Timothy Hayes, R. Ph., Specialty Advisor

Mr. Hayes has been a pharmacist for more than 50 years and has owned and operated pharmacies for more than 40 years.

Dr. Daniel Kiddy Medical Advisor

Doctor of Podiatric Medicine, University of Osteopathic Medicine and Health and Sciences/College of Podiatric Medicine and Surgery 1992.

Your Investment – 100k+ Targeted Doors

endexx™

Walgreens

CVS®

Kroger

7
ELEVEN

Albertsons

SAFeway

ULTA
BEAUTY

SOUTHERN GLAZERS
SG
WINE & SPIRITS

Walmart

RITE
AID

Ahold

TARGET®

Animal
Supply Co.
Delivering Success

SEPHORA

CIRCLE K

durvet

AmerisourceBergen®

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