



GAENSEL
(OTC-GEGR)

Company Overview & Prospectus

July, 2021

Growth-Driven Acquisition Strategy



The Company utilizes a unique **Growth-Driven Acquisition Strategy** which seeks returns on investment in excess of 35% while employing one of the more risk-averse investment strategies in the microcap sector with little correlation to the overall market.

Company Objectives



- **Provide Superior Absolute Return:**
 - ☐ The Company seeks an annual target ROI of 35%.
 - ☐ YTD return for the Company is roughly 42%.
 - ☐ The Company is truly diversified
- **Become the “First Mover” in Idea Generation:**
 - ☐ The Company has constructed a proprietary statistical model that identifies investment opportunities “Pre-Event” as they become ripe for investment.

Company Objectives [contd.]



- **Minimize Risk and Volatility:**
 - ❑ Management will reduce risk and volatility of the company's investment portfolio by evaluating acquisition opportunities based on the modeling of valuations ranges compared to market values.
 - ❑ The Company is diversified across industries, markets and geography
- **Identify Global Opportunities:**
 - ❑ The Company's research approach and statistical models are used to identify global enterprise valuation imperfections and arbitrage opportunities.

Differentiating Factors



- **The Company Utilizes a Proprietary Growth-Drive Acquisition Strategy:**
 - ❑ This strategy focuses on the “stressed” portion of the acquisition universe, where there is general market uncertainty and rigorous statistical analysis is required.
- **Lower Correlation to Spreads:**
 - ❑ As a result of our unique strategy, the Company seeks to maintain a lower correlation to the overall movement of the public markets.
 - ❑ This strategy allows Company management to capitalize on weekend markets.

Differentiating Factors (contd.)



- **Company management does not make Speculative Acquisitions**
 - ❑ Acquisition disciplines are determined based on assessed recovery valuation ranges calculated from the Company's proprietary models and analysis.
- **Advanced Hedge Strategy:**
 - ❑ The Company will utilize regulated exchange-traded securities to manage risk exposure.

Activist Role



- **Activist Role:**
 - ❑ The Company will take an early “activist” role by bringing equity funds and over-the-counter market participants to take follow-on market positions to enhance market value.
- **Utilize Extensive Network of Contacts:**
 - ❑ Company management will collaborate with over 250 equity funds, high net worth individuals, over-the-counter market participants and more to drive further market value.

Activist Role (contd.)



- **Maintain Close Relationships with Equity Research Resources**
 - ❑ Company management has fostered strong relationships with leading equity research outlets
- **Organize Investment Syndicates:**
 - ❑ Company management will play key roles in the small “Club” of activist microcap funds where the flow of information between funds is critical in creating an influence on price and demand.

Investment Process & Strategy



The Company seeks investment returns in excess of 35% while employing one of the most risk adverse strategies in the microcap equity sector

Investment Process & Strategy (contd.)



- **The Company utilizes a unique Recovery Value Strategy to identify value in acquisition markets.**
 - ❑ The **First Step** utilizes one of the most comprehensive statistical models in the business to screen the acquisition universe to identify opportunities as rich or cheap.
 - ❑ The **Second Step** in the research process involves a high level of analysis, including a full valuation, construction and examination of various trading scenarios and recovery models for each investment opportunity.
 - ❑ The **Third Step** is an assessment of market dynamics and technical. Company management's expertise in data analytics is critical to understanding underlying market technical drivers for illiquid and speculative securities

Investment Process & Strategy (contd.)



The Company's qualitative and quantitative in-depth research approach uncovers value where other investors may not look.



Managing Risk – Diversification



- The Company seeks enhanced overall returns with diversification of risk by investing in companies offering superior returns within the appropriate risk levels.
 - ❑ Risk is assessed by analysis of potential downside recovery value ranges.
- The Company's approach to uncovering value is focused on each investment's risk/reward profile.
- Company management assess trading and market technical risk by utilizing their extensive network of contacts to understand the market dynamics and trade-related concerns for each acquisition in the portfolio.

Managing Risk - Liquidity



- As a result of the recent volatility in securities markets, the Company believes the liquidity of the Company's securities must be monitored closely.
 - ☐ Average trading frequency on a daily, weekly and monthly basis.
 - ☐ Size of average trade compared to invested position.
 - ☐ Cluster trading around market news.
 - ☐ Block buyers and sellers v. over-the-counter trades.
 - ☐ Ability to move in and out of positions in different markets environments.

Managing Risk – Liquidity [contd.]



- The Company monitors each portfolio investment for liquidity factors and its potential impact on the overall portfolio.
- The Company does not back away from an attractive investment opportunity strictly due to liquidity concerns. However, Company management will seek to limit the number of positions that may become illiquid in order to protect the portfolio from negative market pressures.

Managing Risk – Liquidity [contd.]



- Company management evaluate the portfolio positions by means of liquidity buckets. Prior to investment, an opportunity is assigned to a liquidity bucket. Buckets are assigned percentage thresholds depending on the overall market environment. A position size may be limited due to liquidity and how it compares to the liquidity of other positions in the portfolio at any given time.

Portfolio Construction



- Investment portfolios may be constructed based on:
 - ☐ Position weighting.
 - ☐ Sector weighting.
 - ☐ Diversification.
 - ☐ Currency Risk Exposure.
 - ☐ Other Market Issues:
 - ☐ Illiquidity
 - ☐ Volatility
 - ☐ Event driven decision making
 - ☐ Buy/Sell disciplines

Diversified Investment Portfolio



- Biotech
- Software/Gaming and Virtual Reality
- Health and Beauty
- Retail Coffee
- Technology, CRM & Data Analytics
- General Contracting and Building Supplies
- Bitcoin Mining
- Agritech
- Cannabis and Related Products

Portfolio - Biotech



- Swiss Stem Cells Biotech (SSCB) (SUI)
 - Private bank for the cryopreservation of human stem cells obtained from blood and cord tissue for both autologous and allogeneic intra-family use
- Re-You Suisse (SUI)
 - Regenerative medicine research and product development

Portfolio - Coffee



- Europa 93 Caffè SRL (ITA)
 - Synonymous with capsules, coffee blends and more, was among the first to offer coffee infusions and solubles in capsules.
- Bottega Del Caffè SRL (ITA)
 - Leading e-commerce retail and wholesale seller of coffee pods and coffee capsules.
- Officina Dell Cialda SRL (ITA)
 - Leading retailer with over 180 retail outlets.

Portfolio - Commodities



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- ILDA Investments, Ltd. (UK)
 - International conglomerate for commodities trading with 100 year history
 - Focus on coffee and cacao business in Columbia and South America

Portfolio – Luxury & Beauty



- Angelo Caroli SRL (ITA)
 - Operates in the luxury made-in-Italy sector with plans for expansion into Asia and North America.
 - Product line includes face, body and hair products, as well as skincare, perfumes, fragrances and similar items

Portfolio – Data Management & Software



- VR Metro Studios, Inc. (USA)
 - An independent software, gaming, and virtual reality development company.
- Oversky SL (ESP)
 - Specializes in the management of qualified, profiled databases with over 20 million unique contacts.
- Ssuit 110 SRL (ITA)
 - Encrypted cloud storage for secure documents, project management and customer management.

Portfolio – Construction



- Forom SRL (ITA)
 - Specializes in the design, construction and improvement of multi-family housing.
- Italpose SRL (ITA)
 - A pioneer in the construction of glass and windows as well as light allow products
- Iscom SPA (ITA)
 - Pioneer in metal roofing through its proprietary roofing systems

Portfolio – Energy



- Filmilan Productions SRL (ITA)
 - Developer of proprietary energy-saving, environmentally friendly building materials and supplies
- Simeti SRL (UK)
 - Inventor and manufacturer of proprietary small vertical wind turbines

Management - Officers



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- Maria Bomboi, Chief Executive Officer
- Mr. Maikol Bergamaschi – Chief Financial Officer/Corporate Secretary
- Mr. Simonpaolo G. Buongiardino – Chairman of the Board

Management - Directors



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- Simonpaolo G. Buongiardino
- Maria Bomboi
- Maikol Bergamaschi
- Juan Manuel Sastoque
- Gaetano Tedeschi

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Offering Prospectus



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